

Kinabalu Shell Press Award 2012

RULES AND REGULATIONS

1 GENERAL

- 1.1 Journalists/photographers/cameramen/producers are invited to submit entries for **Kinabalu Shell Press Awards 2012**. Entry is opened to all professional journalists, photographers, cameramen, and producers who are permanently and/or contractually employed by newspaper and mass media organisations in **Sabah and Federal Territory of Labuan**. Their works must be published in any of the languages Bahasa Melayu, English, Chinese and/or Kadazandusun.

2 ELIGIBILITY of PARTICIPANTS

- 2.1 Participants must be Malaysian nationals and based/resident in Sabah and Federal Territory of Labuan when articles/works were written/published or broadcasted. Selection of entries shall be based on the **IMPACT OF WRITINGS/ PHOTOGRAPHS/ REPORTINGS** on society and their environment
- 2.2 Full-time journalists/photographers/cameramen working for BERNAMA and Jabatan Penerangan Malaysia are also eligible to participate by virtue of their role as news providers to media organisations in Malaysia.
- 2.3 Free-lancers and stringers/part-timers are however only eligible to participate in Category 10 – Journalism Award for News Stringers and Category 11 – Best Photograph for News Stringers.
- 2.4 Participants will be disqualified if they are no longer in the employment of the organisation which published their articles on the closing date of entry.

3 ENTRIES

- 3.1 Only published works in newspaper dailies or TV stations between **1 January 2012 and 31 December 2012** are eligible to be submitted as entries. A periodical and/or weekly magazine/bulletin is NOT eligible to participate in the News or Sports Reporting (Section B and C)
- 3.2 Only works published/produced in their respective newspapers and/or aired by TV stations based in Malaysia and Brunei only can be submitted as entries
- 3.3 Entries may be submitted by newspaper organisations or magazines or TV stations

related to journalism or journalists.

- 3.4 A journalist may submit up to a maximum of **TWO** entries in any category for individual honours and **ONE** entry in a team effort. **All entry forms submitted must bear the official stamp of the participant's employer and must carry the signature of the EDITOR/BUREAU CHIEF.** Entries not meeting this requirement will be rejected and the committee is not obliged to assign any reasons.
- 3.5 Each submission/entry must be accompanied by a duly completed entry form. Any pseudo name of participant must be clearly indicated.
- 3.6 An article/item or photograph can be submitted to enter in one category/section only.
- 3.7 Winning entries will be awarded prizes subject to **Rule 6 – Category/Section and Rewards** and **Rule 5.2 Judges Decision** (refer to PANEL OF JUDGES and RESPONSIBILITIES)
- 3.8 Full-time Journalists may also participate in the Best Picture Award and a Photographer may participate in the writing categories.
- 3.9 Only original works will be considered as entries. Translations, either in part or whole, will not be accepted.
- 3.10 An article/item submitted may be the result of the work of a "team", not published under a single journalist's by line. In such case, a brief covering note must be submitted with the entry, naming members of the team and the part each played. A team member must be on full-time employment with the organisation.
- 3.11 An entry may consist of an item of the published works or series/follow-ups on the same subject.
- 3.12 The item/s submitted for judging should be clearly indicated - category, sections etc e.g. **"Kinabalu Shell Press Awards 2012 – News Reporting: English"**.
- 3.13 The original copy of published works/materials with two duplicate copies (**in total 3 copies**) must be submitted. **Any entry without the original copy of published works/materials will automatically be disqualified.**
- 3.14 Entries submitted will not be returned.
- 3.15 **Envelopes/packaging containing entries must be marked "Kinabalu Shell Press**

Awards 2012" and indicate the category for which entries are submitted, for example "Kinabalu Shell Press Awards 2012 - Best News Photograph Award".

- 3.16 Closing date for receiving of entries is: **January 18, 2013 at 4.00 pm**. All entries (by registered mail OR hand-delivered) should reach the following address:

Corporate Affairs,
Sabah Shell Petroleum Co. Ltd.,
9th Floor, Wisma San Hin, Plaza Wawasan
88821 KOTA KINABALU
Attn: Ms Coralie James

Any entry received after the above date will not be entertained. For any clarification, participants may contact the Secretariat at the above address.

4 SCREENING PANEL

- 4.1 A participant-screening panel made up of the organising committee of the awards will be responsible for screening the list of participants (not the entries submitted). The responsibility of this panel is to verify the participants' eligibility based on the rules of this programme.
- 4.2 The organiser has the right to disqualify any participant if eligibility and status is in doubt and will investigate the eligibility and status of the affected participant/s.
- 4.3 The Secretariat (in this case Shell office responsible for the collection and compilation of entries), in liaison with MPI, will carry out the screening of entries as they are received to ensure that all entries received conform to the Rules & Regulations of the Awards. The recommendations of the Secretariat will be brought up to MPI for further approval/agreement.

5 PANEL OF JUDGES and GUIDELINE FOR JUDGING

5.1 Composition of Panel and Responsibilities

- 5.1.1 There will be one Main Panel and five Sub-Panels as follows:
A. *Main Panel - comprises of a Chairman, Vice Chairman and all the Chairmen of the Sub-Panels*
B. *Sub-Panel - comprises of a Chairman and two members.*
- 5.1.2 The Sub-Panels will judge various entries according to the language of the entries, which are Bahasa Malaysia, English, Chinese and Kadazandusun including

Broadcast Journalism Award. The Sub-Panels will also judge entries for the Best Photograph Awards and Environmental Journalism Award.

- 5.1.3 The Main Panel will decide the winners based on the recommendations of the Chairmen of the Sub-Panels but not necessarily agreeing to them.
- 5.1.4 Members of the Main Panel will meet to decide/confirm the winners of all the categories at a time and place to be determined by the Chairman.
- 5.1.5 Panel members will maintain absolute secrecy on matters relating to entries and judging.
- 5.1.6 The panel of judges will be nominated solely by & at the discretion of MPI. If a member is nominated for any of the prizes, he/she has to be relieved of his/her duties as a panel member, unless he/she rejects the nomination.
- 5.1.7 At least one local judge will be appointed to the panel of judges for each category, except for the judges for Kadazandusun, which will comprise local judges from Sabah.
- 5.1.8 The judges may vary the composition of the panels/sub-panels without prior announcement. If they believe that the standard of entries does not merit the main award, the panel of judges holds the discretion to give a merit award to the best entry in any category.

5.2 Judges Decision

- 5.2.1 Judges' decision/s shall be final. However, a decision may be rescinded by the organiser, if such a decision is disputed on the following grounds:
 - a. the writer is not eligible based on definition in No.2 ELIGIBILITY of PARTICIPANTS of the Rules & Regulations;
 - b. entries are materials published outside the specified period as stated in No.3 ENTRIES of the Rules & regulations;
 - c. the winning entry is not original
- 5.2.2 If the panel of judges believes that the standard of entries does not merit the main award, they have the discretion to give a merit award to the best entry in any category.
- 5.2.3 Participating journalist may lodge written protest with supporting documents/evidence with the secretariat if any of the winners are in breach of these rules set out herein. Such written protest must be lodged with the secretariat

within two (2) weeks from the date of the awards presentation. Any written protest received later than two weeks from the date will automatically be disqualified and will not be entertained.

5.3 GUIDELINES FOR JUDGING ENTRIES

Judges will consider the following criteria as a basis for arriving at their decision.

5.3.1 For Journalism Awards

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|---|-----------|
| a. Content/Subject Matter | 40 points |
| b. Quality of Research/Deadline Element | 30 points |
| c. Style and Use of Language | 30 points |

For Broadcast Journalism Award

- | | |
|---------------------------------------|-----------|
| a. Quality of Research | 30 points |
| b. Creativity | 30 points |
| c. Content/Headlines | 20 points |
| d. Quality of Technique/Presentations | 20 points |

5.3.3 For Best Photograph Awards

- | | |
|-------------------------|-----------|
| a. News Value | 40 points |
| b. Composition | 35 points |
| c. Technical Excellence | 25 points |

5.3.4 Tie-Breaker

In the event that a tie occurs, the Chairman of the Panel of Judges will re-examine the affected entries in consultation with the relevant judges and decide on the final ranking.

6. CATEGORY/SECTION AND REWARDS

6.1 CATEGORY 1 (Writing)

6.1.1 Section A - Journalism Award (Feature and News Feature)

(Development, socio-economic news and feature articles not classified under Sections B)

The main award will be selected from this section. The most outstanding entry in Bahasa Melayu, English and Chinese language from newspaper organisations, BERNAMA and Jabatan Penerangan Malaysia will be considered for this award.

This category offers ONE grand prize of RM5, 000 for each language as follows:
Bahasa Melayu, English, Chinese

This category also provides up to TWO merit prizes of RM500 each for each language.

6.1.2 Section B (Sports Journalism Award)

This award is given to journalists whose writing, either commentaries or reviews on sports activities and development in the country, contribute towards the enhanced development or preservation of any particular field of sports, be it modern or traditional.

ONE grand prize of RM2, 500 is offered for each language as follows:
Bahasa Melayu, English, Chinese

This category also provides up to TWO merit prizes of RM500 each for each language.

6.1.3 Section C (News Reporting - general interest items exclusive reports etc. Feature does not qualify.)

This award is given to journalists whose reporting on topical and current issues and events, have contributed towards enhancing knowledge, stir public interest and promoted desired response and development amongst the community.

ONE grand prize of RM2, 500 is offered for each language as follows:
Bahasa Melayu, English, Chinese

This category also provides up to TWO merit prizes of RM500 each for each language.

6.2 Category 2 - Best News Photograph Award

Participants may submit up to a maximum of **three** news pictures of different topics for judging. Participants are required to send **three** copies of each picture submitted measuring 8 x 12 inches (8R). The entry/ies should also be accompanied by newspaper cutting(s) in which the photograph(s) was/were published. Each entry should also carry a brief synopsis.

Entry under this category is opened only to full-time photographers employed by newspaper organisations, BERNAMA or Information Department.

This category offers ONE grand prize of RM2,500 and up to TWO merit prizes of

RM500 each.

6.3 Category 3- Broadcast Journalism Award

Entry under this category is opened to an individual or a group (maximum five) of journalists/cameramen/producers working for TV broadcasting organisations based in Sabah. Works produced can be in any of the three main languages, i.e. English, Bahasa Melayu and Chinese.

Only news reports that have been aired through the news slots or any other slots related to news are eligible for this prize. Documentaries, lecture programmes, forums, issues and others do not qualify.

Entry/entries must be submitted in VHS videotape, VCDs or DVDs formats and should be submitted in three copies for each entry.

This category offers ONE grand prize of RM5, 000 and up to TWO merit prizes of RM500 each.

6.4 Category 4 - Kadazandusun Section

This award is given to journalists whose news reporting in Kadazandusun language on topical and current issues and events including culture, arts and sports, have contributed towards enhancing knowledge, raise public interest and promote desired response and development amongst the community.

This category offers ONE grand prize of RM2, 500 and up to TWO merit prizes of RM500 each.

6.5 Category 5 – Environmental Journalism Award

This award is given to journalists including broadcasting whose news reporting in any major languages on environment, environmental improvement, preservation and conservation efforts, have contributed towards enhancing knowledge, raised public interest and promoted desired response and development amongst the community.

This award is also offered to top winning entry in Photography on environment.

ONE grand prize of RM2, 500 is on offer for each language, broadcasting and photography as follows: Bahasa Melayu, English, Chinese, Broadcasting, Photography

This category also provides up to TWO merit prizes of RM500 each for each

language, broadcasting and photography.

6.6 Category 6 – Best Picture Award

This represents the main award for pictures of any kind. Entry under this category is opened to full-time photographers and journalists employed by newspaper organisations, BERNAMA or Information Department.

Participants may submit up to a maximum of three pictures of different topics for judging. Participants are required to send three copies of each picture submitted measuring 8 x 12 inches (8R). The entry/ies should also be accompanied by newspaper cutting(s) in which the photograph(s) was/were published. Each entry should also carry a brief synopsis.

This category offers ONE grand prize of RM5, 000 and up to TWO merit prizes of RM500 each.

6.7 Category 7 – Sports Photography

Entry under this category is opened to full-time photographers and journalists employed by newspaper organisations, BERNAMA or Information Department.

Participants may submit up to a maximum of three news pictures of different topics for judging. Participants are required to send three copies of each picture submitted measuring 8 x 12 inches (8R). The entry/ies should also be accompanied by newspaper cutting(s) in which the photograph(s) was/were published. Each entry should also carry a brief synopsis.

This category offers ONE grand prize of RM2, 500 and up to TWO merit prizes of RM500 each.

6.8 Category 8 - Business & Economic Reporting Award

This award is given to journalists including broadcasting whose news reporting in any major languages on business and economic environment and growth in the State, have contributed towards enhancing knowledge, raised public interest and promoted desired response and development amongst the community.

This category offers ONE grand prize of RM2, 500 for each language and broadcasting as follows: Bahasa Melayu, English, Chinese, Broadcasting

This category also provides up to TWO merit prizes of RM500 each for each language and broadcasting.

6.9 Category 9 – Entertainment Reporting Award

This award is given to journalists whose news reporting in any major languages on entertainment in the State, has contributed towards promoting the local music industry or local artistes, raised public interest and promoted desired response and development.

This category offers ONE grand prize of RM1, 500 for each language as follows: Bahasa Melayu, English, Chinese, Kadazandusun, Broadcasting

This category also provides up to TWO merit prizes of RM500 each for each language and broadcasting.

6.10 Category 10 – Journalism Award for News Stringers

This award is given to news stringers whose reporting on topical and current issues and events including on crime, environment, sports etc that have contributed towards enhancing knowledge, stir public interest and promoted desired response and development amongst the community.

ONE grand prize of RM1, 500 is offered for each language as follows:
Bahasa Melayu, English, Chinese

This category also provides up to TWO merit prizes of RM500 each for each language.

6.11 Category 11 – Best Photograph for News Stringers

News stringers may submit up to a maximum of **three** news pictures of any kind for judging. Participants are required to send **three** copies of each picture submitted measuring 8 x 12 inches (8R). The entry/ies should also be accompanied by newspaper cutting(s) in which the photograph(s) was/were published. Each entry should also carry a brief synopsis.

This category offers ONE grand prize of RM1,500 and up to TWO merit prizes

of RM500 each.