

Realisasi Impianmu Bersama Shell (English)

1. What is the 'Realisasi Impianmu Bersama Shell' initiative?
 - a. From 18th August to 11th September 2020, small and medium enterprises (SME's) can participate and stand a chance to partner with Shell.
2. How can I be eligible to enter?
 - a. You must be a Malaysian aged above 18 years old and have a SME business registration number under your name.
3. What are the other restrictions of who can or cannot join?
 - a. Person(s) who are affiliated with Shell and their immediate families are not allowed to enter. This also includes service providers, dealers as well as Shell distributors and their immediate family.
4. How long will this initiative last?
 - a. This campaign will run from 18th August - 11th September 2020.
5. How do I participate?
 - a. To participate, submit your detail and necessary information via:
<http://www.shell.com.my/malaysiandream>
6. What do I need to submit to join this initiative?
 - a. Aside from the necessary details, you must submit a written story about yourself, your business and product.
7. I would like to send a video of myself instead of writing a story, can I do that?
 - a. No, you must write about yourself, the company and the product. The video is optional, where you can sell your product creatively to the Shell's panel judges. Please ensure the 15 seconds video does not exceed 5MB.
8. Can I submit my stories more than once?
 - a. Only 1 submission per SME, if you were to submit more than once, only the first submission will be taken into consideration.
9. What will I win if I join this initiative?
 - a. 3 winners will win a private label contract with Shell Trading Malaysia. 27 winners will win a product listing opportunity at Select Stores which may range from national, regional or specific site listing opportunities as decided by Shell.
10. Who will select the winners?
 - a. The 21st to 30th winner will be selected through internal evaluation. The 1st to 20th winner will be selected by a panel judges consisting of both Shell internal judges and external independent third party. An online public voting on Shell website will take place, this will contribute to 5% to the final decision. Winners will be broadcasted at <http://www.shell.com.my/malaysiandream> and Shell Facebook page.
11. When will I see the list of winners?
 - a. The 21st to 30th winners will be broadcasted by the 16th of September 2020 and the 1st to 20th winners will be broadcasted by the 12th of October.
12. How will I know if I have won?
 - a. Authorized representatives of Shell's appointed media agency will contact you via phone or email as provided in your registration.
13. If I am shortlisted, can I also send other products to Shell for their consideration?
 - a. No, only product which you have put into the registration forms will be considered.
14. Where can I view the list of winners?

- a. You can view the list of winners at <http://www.shell.com.my/malaysiandream>
- 15. I think I have won but missed the call from Shell, what will happen then?
 - a. If you missed the first call, another 2 (two) attempts will be made within the next 2 (two) days. If further attempts are unsuccessful, Shell reserves the right to select another winner.
- 16. Can I submit more than 1 product in this initiative?
 - a. Yes, you can submit up to 5 product per registration.
- 17. If I have submitted more than 1 product, will all my product be listed if I win?
 - a. No, Shell holds the right to decide which product we choose to list in.
- 18. While the cap per entry is 5 products, can I register more than once if I have more than 5 products?
 - a. No, you would need to choose your preferred 5 products only.
- 19. What categories are eligible to join this initiative?
 - a. Product categories that are allowed for submission are snacks, confectionaries, non-alcoholic beverages or ready-to-eat meals.