

## POWER UP REWARDS PROGRAM

### What is Power Up Rewards Program?

Power up Rewards Program is a new rewards program that has four level, Members may progress to the higher level – Member, Silver, Gold, Platinum by earning Standard BonusLink Points at Shell.

### When will the Power Up Rewards Program commence?

It will begin starting from 1 July 2022.

### Does this apply to new and existing BonusLink Members?

Yes, it applies to new and existing BonusLink Members. Not applicable to non BonusLink Member.

### How can I collect BonusLink Points and be part of Power Up Rewards Program?

To be part of the Power Up Rewards Program, BonusLink member can collect standard BonusLink Points from below by swiping a valid physical BonusLink Card or scanning a valid BonusLink Virtual Card via “BLINK App”

- a) Purchase any of Shell Fuels, Shell FuelSave 95, Shell V-Power 97, and/or Shell V-Power Racing (collectively, “**Shell Fuels**”), Shell Helix Motor oil and/or Shell Advance Motorcycle oil (collectively, “**Shell Lubricants**”) at Shell Stations during the Programme Period; and
- b) Purchase any of Shell SELECT items except for epay services, Touch & Go, co-locators and tobacco at Shell Stations during the Programme Period in which these items do not qualify for earning of BonusLink Points.

### How does the Power Up Rewards Program work?

Level	Standard BonusLink points collection required for each tier in during each cycle (2 months)
Member	0 – 200 Standard Points
Silver	201- 600 Standard Points
Gold	601- 900 Standard Points
Platinum	901 Standard Points and above

- a. Standard Points eligible for Tiers progression are earned through any purchase of Shell Fuels and/or any purchase at Shell Stations including Shell Lubricants.
- b. Members are required to collect the minimum standard BonusLink Points as stated in table for each tier within the cycle and status will be upgraded instantly.

- c. Any bonus Standard points earned during promotions, campaigns, or point multipliers accumulated as part of the tier reward earned during each cycle will not be counted as part of the progression to level up.

Example #1:

For Gold Members who earn 2x Standard points with every RM1 spent on Fuels, only 1x Standard point will be counted as part of the progression to level up.

Example #2:

If you participate in a Shell Bonuslink campaign which allows you to earn 10x Standard point with RM1 spent on Lubricants within the promotion period, only 1x Standard only 1x Standard point will be counted as part of the progression to level up.

- d. Under the Programme, Member is allowed to collect up to a total of two thousand (2,000) Bonus Points per cycle from any rewards with a multiplier on any Qualifying Products at Shell Stations.

- e. Starting from 1 July 2022, the point structure is as below:

One (1) Standard BonusLink Point for every 1 Litre of Fuels\* purchased

One (1) Standard BonusLink Point for RM1 purchase at Shell SELECT or Shell Lubricants

\*The current point structure of V-Power Racing (1 Litre = 1.25 Points) will no longer be eligible starting from 1 July 2022.

- f. Standard point redemption does not impact movement of the level of the program.

Example: If you are a Gold member with 700 Standard points and you redeem a Bonuslink Premium at 500 Standard points, it does not mean you are no longer a Gold member because you have a remainder of 200 Standard points. All you need to do is continue to earn enough points to maintain or progress to the next tier.

- g. The existing bonus points structure will be discontinued starting from 1 July 2022

125 – 250 litres/month	25 Bonus Points
251 – 500 litres/month	75 Bonus Points
➤ 500 litres/month	150 Bonus Points

### What rewards do I enjoy in each level?

Power Up Rewards structure is as below:

	Platinum	Silver	Gold	Member
Any 1L spent on Shell Fuels at Shell Stations	3X Standard Points	2X Standard Points	1X Standard Points	1X Standard Points
Exclusive deli2go Reward*	4x RM1 chocolate roll	2x RM1 chocolate roll	1x RM1 chocolate roll	Not applicable
Shell Lubricants Purchase HX7/ Ultra/ AX7	3X Points on purchase	2X Points on purchase	1.5X Points on purchase	Not applicable

(First Transaction of the Qualifying Period only)	Example: RM5 = 5 Standard Points + 10 Bonus Points	Example: RM5 = 5 Standard Points + 5 Bonus Points	Example: RM5 = 5 Standard Points + 2.5 Bonus Points	
Shell SELECT Bonus Any purchase at Shell Stations including Shell Lubricants (First Transaction of the Qualifying Period only)	3X Points on RM10 minimum spend  Example: RM10 = 10 Standard Points + 20 Bonus Points	2X Points on RM10 minimum spend  Example: RM10 = 10 Standard Points + 10 Bonus Points	1.5X Points on RM10 minimum spend  Example: RM10 = 10 Standard Points + 5 Bonus Points	Not applicable
Bimonthly Surprise Reward*	✔	✔	✔	Not applicable
Exclusive Costa Coffee Upsize*	4x FREE Upsize (From Regular to Large size)  Applicable to hot drinks only	2x FREE Upsize (From Regular to Large size)  Applicable to hot drinks only	1x FREE Upsize (From Regular to Large size)  Applicable to hot drinks only	Not applicable
Birthday Treats	✔	✔	✔	Not applicable
Welcome To Shell* Reward	6x Water2Go 600ml	4x Water2Go 600ml	Not applicable	Not applicable
** refers to <b>voucher-based</b> rewards				

- A. Rewards cannot be carried forward to the next cycle and valid within each cycle only (rewards will be refreshed every 2 months).
- B. \*\* Refers to voucher-based rewards and only redeemable via BLINK App. Example: 4x RM1 chocolate roll for Platinum tier each cycle will be in the form of vouchers.
- C. Bi-monthly surprise, Redemption rebate, Bonus Standard points, Mission based rewards, and Birthday treats are based on the specials of each cycle.

**How do I maintain my current level?**

To maintain your membership tier, ‘Member’ is required to maintain points collection of the tier (ie Silver 200 standard points) in order to stay as Silver for the next cycle. Tier resetting only take place every 2 months and on the first day of each new cycle.

**How does downgrading work with Power Up Rewards Program?**

All tier members are given 2 months to achieve the threshold of each level. Each cycle reset takes place every 2 months. If you fail to collect Standard points required in this cycle, you will be automatically downgraded to the next lower tier on the first day of the next cycle’s month.

**Which level will I be in if,****If you are new BonusLink Member**

Entering at 0 Standard points, you will be automatically placed within the 'Member' tier. Start collecting your Standard points now at Shell to level up!

**If you are an existing Bonuslink Member**

You will automatically be placed within a membership tier based on your existing Standard points. You may start enjoying your rewards via the BLINK App.

If you have not downloaded and registered via the BLINK App, you may do so via links below to start enjoying your rewards.

Google Playstore:

[https://play.google.com/store/apps/details?id=air.com.my.bonuslink&hl=en\\_SG&gl=US](https://play.google.com/store/apps/details?id=air.com.my.bonuslink&hl=en_SG&gl=US)

App Store: <https://apps.apple.com/my/app/bonuslink-lifestyle-loyalty/id1114285544>

**Will I be able to apply for an extension if I am not able to achieve the Standard point threshold of each level to prevent from downgrading?**

No, the terms and conditions of the program are fixed, and no extension will be allowed.

**Is there a difference in how much points I will earn with the BLINK App and swiping physical BonusLink Card?**

No, all points collected on your physical card will be reflected in your BonusLink account as total and vice versa once you link your existing physical BonusLink Card with the BLINK App.

**How do I know which level I'm in?**

You may download and register BLINK App to view your progress in the program. Just click on the "Power Up Rewards" button on the homepage of the BLINK App.

**I have downloaded the BLINK App, linked my physical Bonuslink Card with the BLINK app. I choose to keep my physical Bonuslink Card and continue to swipe my card when refuelling, will I able to the enjoy the rewards under the membership tiers?**

Yes, if you are registered on the BLINK App, you will be able to view, access and redeem your rewards.

**Can I link more than one (1) Bonuslink Card with my BLINK account?**

No, only ONE Bonuslink Card can be linked with ONE BLINK account.

**What happens to my existing Bonuslink points when I link my existing physical Bonuslink card with BLINK app?**

All points collected on your physical card will be reflected in your BLINK account once you link your existing physical Bonuslink card with the BLINK App.

**Will my Bonuslink standard points expire?**

BonusLink Standard Points are valid for 3 years. You will need to make redemptions within 3 years, otherwise the Points will expire on a monthly, 'first in-first out' basis.

Example: Points collected in Jan 2019 will expire in Jan 2022.

**Where can I read the full terms and conditions related to the Power Up Rewards Program?**

You may visit our website for more info: <https://www.shell.com.my/motorists/loyalty-and-payment/poweruprewards.html>